

OFFICIAL SHOW GUIDE 2022



www.apnatruckshow.com

Reach Every Visitor in **APNA TRUCK SHOW**

If you're looking for a strong opportunity to gain more exposure, Show Guide advertising is an exciting way to make a lasting impression. Every attendee and participant will receive a complimentary copy of the 2022 Show Guide, which means that thousands of potential buyers will see your advertisement. What's more, the 2022 Show Guide will act as a reference long after the show has ended. Every time the Show Guide is viewed, your ad space will be at the forefront, reminding buyers of the products and services you have to offer. As an advertiser in the Official 2022 Show Guide, you will:

- ✓ Reinforce your company's presence.
- ✓ Create a lasting impression until the next show.
- ✓ Maximize your marketing dollar to its fullest potential.

This is a full-color glossy magazine-style show guide that is distributed at registration, main entrance to the trade show door. Encourage delegates to visit YOUR booth through SHOW GUIDE ADVERTISING.

SHOW GUIDE

AD Booking Form

Company Name _____

Contact Person _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Fax _____

Email _____

Type of Sponsorship	Amount
---------------------	--------

Full Page	\$1595
------------------	---------------

(Trim Size: 8.25W x 10.875H
Bleed Size: 8.375 W x 11H
Non-Bleed Size: 7.5W x 10H)

2/3 page (Horizontal: 7.5W x 6.60H)	\$1195
--	---------------

1/2 page (Horizontal: 7.5W x 4.8H)	\$995
---	--------------

1/3 page (7.5W x 3.35H)	\$845
--------------------------------	--------------

1/4 page (3.6W x 4.80H)	\$695
--------------------------------	--------------

1/6 page (3.6W x 3.50H)	\$545
--------------------------------	--------------

*Non Refundable, Pricing Includes 4 Colour Process,
5% applicable GST extra,*



Full Page 2/3 Page 1/3 Page

1/4 Page 1/2 Page 1/6 Page

AD Amount: \$ _____

GST(5%): \$ _____

Grand Total: \$ _____

Payment Information

Cheque enclosed for the amount of _____
payable to **ADS Shows Inc.**

Credit Card Payment

Please charge my VISA Master Card for the amount of _____

Card# _____ Expiry Date _____ CVV _____

Name on the Credit Card _____ Authorised Signature _____

Print Name _____ Date _____