

WWW.APNATRUCKSHOW.COM



The Most Anticipated
TRUCK SHOW
in Western Canada

JUNE 8 & 9, 2024

TRADEX CENTRE, ABBOTSFORD, BC

Trade Show

Job Fair

Show & Shine

Seminars

Entertainment

www.ApnaTruckShow.com

APNA TRUCK SHOW 2024

ADS Shows promises its attendees another phenomenal show at Abbotsford's Tradex Center. With even more exhibitors and visitors expected than 2022, APNA Truck Show will be the event of 2024 in Western Canada. Meet other professionals in the industry, view and learn about new technologies and services offered, enjoy the festivities, and learn about potential careers. It's all going to happen at the 2024 APNA Truck Show. So don't forget to mark your calendars.



Why Exhibit and Display At the **APNA TRUCK SHOW**

- ◆ National and international brands of trucks, trailers, tires, etc. attend and support the APNA Truck Show
- ◆ More than 200 exhibitors and over 120,000 sq. ft. of exhibitor space
- ◆ Record number of attendees over a period of just two days
- ◆ Directly reach and meet your target market
- ◆ Connect with industry professionals face-to-face
- ◆ Make connections with those most important to your brands, products, or services

JOB FAIR

Take the opportunity to meet, interview, and even hire potential drivers/owner operators at the 2024 APNA Truck Show. With thousands of visitors, at one event, this will be one of the busiest sections of the show.

SHOW & SHINE

One of the most popular attractions at the APNA Truck Show, the Show & Shine allows owners to feel great pride in their work and trucks. This event brings rigs from all across North America, whether they are new, old, vintage or classic. These trucks are decorated with each driver's unique taste, with all of them being showstoppers.

SEMINARS

Looking to get more information that is crucial to the transport industry? The 2024 APNA Truck Show will again feature many seminars that focus on business, safety, health, and other topics that need to be discussed. Take part in these seminars so you stay current.

ENTERTAINMENT

The APNA Truck Show is not complete without its entertainment. During both days, the stage will be alive with various forms of entertainment, including singing, dancing, and acts. Entertainers from a variety of ages, groups, and backgrounds will provide the audience with a fun-filled and family atmosphere.

EXHIBIT RATES

100 Sq. Ft. - 400 Sq. Ft*

*Corner Premium for 100-400 Sq. Ft. (\$150)

\$13.95 per Sq. Ft.

401 Sq. Ft. -800 Sq. Ft

\$10.95 Per Sq. Ft.

801 Sq. Ft. - 1200 Sq. Ft

\$9.95 Per Sq. Ft.

1201 Sq. Ft. & Over

\$7.95 per Sq. Ft.

Outside Exhibit Space

\$4.15 per Sq. Ft.



EVERY INSIDE BOOTH INCLUDES:

- Standard pipe and drape
- Floor carpet
- 1 Skirted table
- 2 Chairs
- Listing in the official Show Guide
- Security

MOVE-IN

Thursday: June 6th, 2024, 10:00 am - 6:00 pm

Friday: June 7th, 2024, 10:00 am - 4:00 pm

SHOW TIMINGS

Saturday: June 8th 2024, 10:00 am - 6:00 pm

Sunday: June 9th 2024, 10:00 am - 5:00 pm

VIP Evening

Saturday: June 8th 2024, 6:30 pm onwards

MOVE-OUT

Sunday: June 9th 2024 5:00 pm - 11:59 pm

OUR MARKETING CAMPAIGN

- Advertising in national and North American magazines and other print media.
- Direct mail-out to clients.
- Extensive radio and TV campaigns on local and national stations.
- Dedicated website - www.apnatruckshow.com
- Facebook page - <https://www.facebook.com/apnatruckshow>
- Extensive distribution of posters, banners, and flyers at the local and national level.



What do the Exhibitors think



We were very happy with the attendance and the amount of actual trucking people who attended. Many good leads were generated and there was nothing but positive comments about the show.

Inland Kenworth
Ray Cotton



As always, CBS Parts enjoyed the event immensely! The sheer number of people that visited our booth really cemented our belief that this is the show to exhibit at.

CBS Parts Ltd.
Jessica Murray



Thanks for a great show; pretty neat to see all the attendees.

Van Kam Freightways Ltd.
Melanie Evans

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