## OFFICIAL SHOW GUIDE 2024



## Reach Every Visitor in APNA TRUCK SHOW

If you're looking for a strong opportunity to gain more exposure, Show Guide advertising is an exciting way to make a lasting impression. Every attendee and participant will receive a complimentary copy of the 2024 Show Guide, which means that thousands of potential buyers will see your message. What's more, the 2024 Show Guide will act as a reference long after the show has ended. Every time the Show Guide is viewed, your ad space will be at the forefront, reminding buyers of the products and services you have to offer. As an advertiser in the Official 2024 Show Guide, you will:

- Reinforce your company's presence.
- Create a lasting impression until the next show.
- Maximize your marketing dollar to its fullest potential.

This is a full-color glossy magazine-style show guide that is distributed at registration, main entrance to the trade show door. Encourage delegates to visit YOUR booth through SHOW GUIDE ADVERTISING.

## SHOW GUIDE AD Booking Form

Company Name		
Contact Person		
Address		
City	Province	Postal Code
Telephone		_ Fax
Email		
Type of Sponsorship	Amount	
Full Page (Trim Size: 8.25W x 10.875H Bleed Size: 8.375 W x 11H Non-Bleed Size: 7.5W x 10H)	\$1795	AD SIZE
2/3 page (Horizontal: 7.5W x 6.60H)	\$1295	
1/2 page (Horizontal: 7.5W x 4.8H)	\$1095	☐ Full Page ☐ 2/3 Page ☐ 1/3 Page ☐ 1/4 Page ☐ 1/2 Page ☐ 1/6 Page ☐ AD Amount: \$
1/3 page (7.5W x 3.35H)	\$945	
1/4 page (3.6W x 4.80H)	\$795	
1/6 page (3.6W x 3.50H)	\$645	GST(5%): \$
Non Refundable, Pricing Includes 4 Coloui 5% applicable GST extra,	Process,	Grand Total: \$
Payment Information		
☐ Cheque enclosed for the amount of _ payable to ADS Shows Inc.		
Credit Card Payment (additional 2.9% proces	ssing fee will apply)	☐ Interac E-transfer at info@apnatruckshow.com
Please charge my VISA Master Card for t	he amount of _	
Card#	Expiry Date	CVV
Name on the Credit Card		Authorised Signature

Date.

Print Name\_